

**Formularz opisu przedmiotu (formularz sylabusa) na studiach wyższych,  
doktoranckich, podyplomowych i kursach doszkalających**

**A. Ogólny opis przedmiotu**

Nazwa pola	Komentarz
Name of the subject (in Polish and English)	Media, polityka i globalizacja / Media, Politics and Globalization
Unit offering the subject	Faculty of Philosophy and Social Sciences
Unit for which the subject is offered	All faculties
Subject code	
ISCED code	2401-0G-EN-MPG
Number of ECTS credits	5
Method of assessment	graded credit
Language of instruction	English
Designation whether a subject may be credited more than once	No
Allocation of the subject to subject groups	University-wide courses
Total student workload	<p><i>Contact hours with teacher:</i></p> <ul style="list-style-type: none"> <li>- participation in lectures/discussion/seminar 30 hours</li> <li>- consultations 15 hours</li> </ul> <p><i>Self-study hours:</i></p> <ul style="list-style-type: none"> <li>- preparation for lectures/discussion/ seminar 15 hours</li> <li>- reading literature 40 hours</li> <li>- preparation for examination 25 hours</li> </ul> <p>Altogether: 125 hours (5 ECTS)</p>
Learning outcomes - knowledge	<p>Student</p> <p>W1: has basic knowledge of the relations between media, politics and globalisation;</p> <p>W2: possesses knowledge on global media and contemporary global Issues;</p> <p>W3: is familiar with theories of media and theories of international Relations.</p>
Learning outcomes - skills	<p>Student</p> <p>U1: has the ability to discuss global issues in global media;</p> <p>U2: is capable of critical assessment of media coverage (news and opinions);</p> <p>U3: has basic skills in evaluating the quality of various media.</p>
Learning outcomes - social competencies	<p>Student</p> <p>K1: understands the significance of the right to freedom of thought and its relation to freedom of expression;</p> <p>K2: understands that freedom of thought and expression must be</p>

	<p>balanced against other values, including other human rights;</p> <p>K3: is aware that the rights under discussion have developed, first and foremost, in the Western world, where the approach towards them is different than elsewhere;</p> <p>K4: can cooperate with students of various cultural backgrounds.</p>
Teaching methods	<p>Expository teaching methods:</p> <ul style="list-style-type: none"> <li>- informative lecture</li> <li>- interactive lecture</li> </ul> <p>Active methods:</p> <ul style="list-style-type: none"> <li>- group works</li> <li>- case studies</li> </ul>
Prerequisites	Command of English
Brief description of the subject	The course is supposed to get participants acquainted with the problem signalled in its name. Special emphasis will be given to the role of global media in the present-day world.
Complete description of the subject	<ol style="list-style-type: none"> <li>1. Media, politics and globalisation: an introduction.</li> <li>2. History of the media.</li> <li>3. Media theories and theories of international relations.</li> <li>4. Freedom of speech and freedom of the media.</li> <li>5. Media and the search for truth in the globalising world.</li> <li>6. Mediatization of politics today.</li> <li>7. Traditional journalism and social journalism.</li> <li>8. Power in media societies.</li> <li>9. Contemporary journalism and other forms of mass communication.</li> <li>10. Global issues in global media.</li> <li>11. Ethics of global media.</li> <li>12. Journalist and media organisations in the contemporary world.</li> <li>13. Media and political propaganda today.</li> <li>14. Understanding media globalization and its problems.</li> <li>15. Media, politics and globalization: concluding remarks.</li> </ol>
Literature	<p>Alexa Robertson, <i>Media and Politics in a Globalizing World</i>, Polity Press, Cambridge 2015.</p> <p>Selected articles from academic journals.</p>
Assessment methods & criteria	<p>Assessment methods:</p> <ul style="list-style-type: none"> <li>- oral examination: W1, W2, W3</li> <li>- activity: U1, U2, U3</li> </ul> <p>Assessment criteria:</p> <ul style="list-style-type: none"> <li>- oral examination: 70% of the total grade</li> </ul>

	<p>- active participation: 30% of the total grade</p> <p>Total grades:</p> <p>fail – less than 40 pts (less than 40%)</p> <p>satisfactory – 40-47 pts (40-47%)</p> <p>satisfactory plus – 48-53 pts (48-53%)</p> <p>good – 54-60 pts (54-60%)</p> <p>good plus – 61-66 pts (61-66%)</p> <p>very good – more than 66%</p>
Work placement	Not applicable

### B) Opis przedmiotu cyklu

<b>Nazwa pola</b>	<b>Komentarz</b>
Didactic cycle	2021/2022 (summer)
Method of assessment of the subject in the cycle	As in part A
Type of classes, number of hours of classes and methods of assessment	As in part A
Subject coordinator	Wiesław Waławczyk
Subject teachers	Wiesław Waławczyk
Nature of the subject	University-wide courses
Limit of places available in each group	
Time and place	Faculty of Philosophy and Social Sciences, Thursdays
Number of hours using distance learning methods and techniques	To be specified later on.
Subject website	
Learning outcomes	As in part A.
Assessment methods & criteria	As in part A.
List of topics	As in part A.
Teaching methods	As in part A.
Literature	As in part A.